

Clean Version: Clean, no flame on mark



A



B

A: Full size logo- full color

B: Full size logo- black and white

Clean Version: Clean, no flame on mark



A



B

A: Half size logo- full color
B: Half size logo- black and white



C



D

C: Quarter size logo- full color, no subtitle
D: Quarter size logo- black and white

Flame Version: Flames above the "r"



A



C



B

A: Full size logo- full color

B: Full size logo- color with grey flame

C: Full size logo- black and white

Flame Version: Flames above the "r"



A



C



B

- A: Half size logo- full color
- B: Half size logo- color with grey flame
- C: Half size logo- black and white



A



C



B

- A: Quarter size logo- full color, no subtitle
- B: Quarter size logo- color with grey flame, no subtitle
- C: Quarter size logo- black and white, no subtitle

Flames



A



C



B



D

- A: Partial flame alone- full color
- B: Partial flame alone- black and white
- C: Full flame alone- full color
- D: Full flame alone- black and white

Logo Extras: Special uses



We thought it might be nice to keep alternate flames around for special event signage, t-shirts, match books, etc...(limited use only.)



Signage+Exterior: Idea 1

For the large main sign we show a patina treated metal cut-out for the word "Sabor" suspended in front of a dark, slate-like background surface.

With the bottom windows lightly frosted, we can etch in the logo and give the flame a gold overlay. The opposite could be nice too, with "Sabor" frosted on a clear window. On all of these ideas we are showing the window logos a bit larger than actual, in order for the treatment to come across in this photo. These should really just be a very small detail for passers by.



Signage+Exterior: Idea 2

For this one we kept the bottom windows the same but changed up the main signage. The gold leaf really pops off of the wood backdrop.



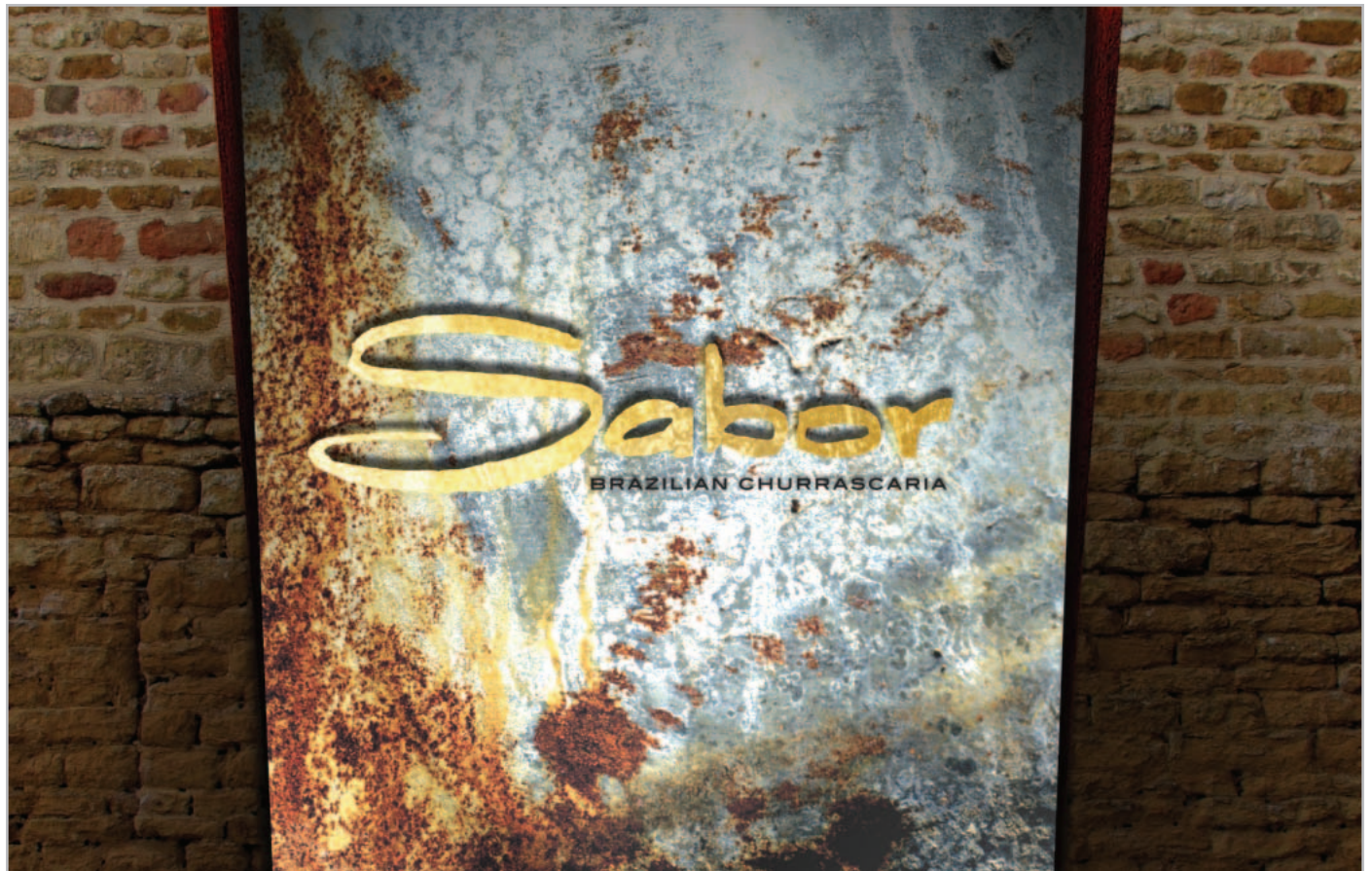
Signage+Exterior: Idea 3

For this one we saw a sort of gold leaf/fresco backdrop with the main logo black and heavily back lit.



Signage+Interior: Idea 1

Here we see "Sabor" treated with gold leaf, over an artful rusted metal. This could also be acid-washed concrete or stone.



Signage+Interior: Idea 2

"Sabor" in gold again over a well lit, beautiful wood.



Signage+Interior: Idea 3

Now we have "Sabor" as a patina treated copper with the flame. The inverse could be done as well with "Sabor" punched out of the patina and back lit.



Signage+Interior

"Sabor" could be etched into any of the glass in the restaurant. A rustic custom painted mural might be nice as well.

